



2015 ANNUAL SCHOOL HEALTH CONFERENCE SPONSORSHIP PROSPECTUS

OCTOBER 8-9, 2015 | PORTLAND, OREGON

DATES, TIMES, AND LOCATION

Pre-conference workshops: Thursday, October 8, 2015 – 2:00 to 5:00 pm

Reception: Thursday, October 8, 2015 – 5:30 to 7:30 pm

Full conference: Friday, October 9, 2015 – 8:00 am to 4:00 pm

Location: Oregon Convention Center, Portland, Oregon

CONFERENCE THEME

This year's conference theme—***Creating Cultures of Wellness***—focuses on the intersection of health and education and locates school-based health centers (SBHCs) inside an effort to influence and improve school and community climate and the culture within which students must learn to thrive and acquire the tools for success as adults. The concept of creating a culture of *wellness*, a broader and more significant goal than improving health outcomes or educational attainment as separate strategies, depends on practical solutions and constructive partnerships to impact students, families, and communities.

How can SBHCs be effective access points for health care while operating in the heart of the community? What kinds of approaches would more effectively link health and education efforts to serve students and families? How can providers and educators address the needs of the whole student? With a conference history of nearly 20 years, OSBHA will address these questions and more with presenters and participants from across Oregon.

AUDIENCE

The Oregon School-Based Health Alliance (OSBHA) is a statewide nonprofit organization working at the intersection of health and education and supporting the well-being of our youngest Oregonians. OSBHA represents the state's 72 certified school-based health centers, provides technical assistance and training to staff and sites, explores planning and expansion activities for SBHCs and school health programming, and engages a broad base of constituents—from middle school students to career policymakers—within a growing SBHC sector.

Target audience: SBHC staff and providers, health care and mental health providers, dental providers, educators, students and youth, school board and district officials, school health stakeholders, strategists, thought leaders, researchers, college faculty and students, nonprofit professionals, community leaders, and policymakers.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$10,000 and above

- Premier recognition as a presenting sponsor on conference signage at all conference activities, including preconference sessions and the reception
- Recognition in newsletter and website as organizational partner through 2015
- One feature article in OSBHA's monthly newsletter
- Recognition on the conference web page and program
- Exhibit table in the lobby of the Oregon Convention Center
- Four complimentary conference registrations

Gold Sponsor - \$5,000 and above

- Recognition as a gold sponsor on conference signage
- Recognized underwriter for luncheon plenary
- Recognition on the conference web page and program
- Exhibit table in the lobby of the Oregon Convention Center
- Three complimentary conference registrations

Silver Sponsor - \$3,000 and above

- Recognition as a silver sponsor on conference signage
- Recognized underwriter for OSBHA tote bags for all attendees
- Recognition on the conference web page and program
- Exhibit table in the lobby of the Oregon Convention Center
- Two complimentary conference registrations

Bronze Sponsor - \$1,500 and above

- Recognition as a bronze sponsor on conference signage
- Recognition on the conference web page and program
- Exhibit table in the lobby of the Oregon Convention Center
- One complimentary conference registration

EXHIBITORS

Exhibit Table - \$300

- Exhibitors will have reserved space for the full day on Friday, October 9
- Includes one conference registration

Exhibit space is limited and will only be reserved once payment is received.

CONTACT AND PAYMENT

Mail payments to: Oregon School-Based Health Alliance (EIN 36-4588657)
Attn: Rafael Otto, Community Affairs Director
310 SW 4th Avenue, Suite 905
Portland, OR 97204

Include: Contact Person
Organization Name (as it should appear in communications)
Address
City, State, Zip Code
Phone Number
Email
Website

For questions, invoicing options, and online payments, please contact:

Rafael Otto
Community Affairs Director
rafael@osbha.org
503.719.4515

More information: osbha.org/2015-school-health-conference